

2010 YEK Summer Partnership Opportunities:

Wichita/South Central Region



Morgan Stanley Smith Barney

One of YEK's longest running, most impactful partnership, participants work directly with finance professionals to gain knowledge and experience in the area of personal and business finance. In past years, participants give a presentation about what they learned during the partnership and winners are selected to go on an all expense paid trip to New York City where they visit financial district landmarks like the New York Stock Exchange.

6 Participants: 7 weeks, one day per week, late afternoon/evening



Kansas World Trade Center

Innovation is the name of the game for KWTC participants. Previous projects have included a "Sister City" program between Wichita and Xian Hua, China, marketing plan development for Wichita companies seeking to expand in international markets, and logistical planning for international trade events held in the city of Wichita. This is a true min-internship where participants are expected to be available 8-5 daily for two weeks.

4-8 Participants: July 19-30, 8am – 5pm, Monday- Friday



Coleman Company The Outdoor Company™

This is one of YEK's many new partnerships. Participants will experience the entrepreneurial approach of a leading global company on decision making, logistics, market forces, and product design. Putting their knowledge to the test, participants will develop and present their ideas for Coleman's My Generation Project to senior staff. Winners will be asked to be paid interns at Coleman for the month of August.

6 Participants: June 17, 24, July 1, 8, 3:30 – 5pm



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K A N S A S

YEK Summer Focus Project

For the first time, YEK is hosting its own summer partnership. Participants will be learning the behind the scenes work that goes into making the YEK class a success. Working in one cohesive group, participants will be expected to present a design for the next summer's YEK Academy which looks to build on and continue the mission of YEK through an engaging, multi week summer program in 2011. If you ever wanted a chance to 'run' YEK, this is it!

10 Participants: 2 weeks

Week 1: 10am to 3:30pm m-f

Week 2: Group Project Prep as needed – Presentation to leadership on Friday

Northeast Region



Kansas City Wizards

This partnership allows you to learn the different aspects within a professional sports team. You will learn from such departments as: Sales, Marketing, Community Relations, and Operations. You will view and work firsthand with the game day operations of home soccer matches and participate in summer World Cup watch parties. This partnership will demand standing, lifting, and moving of items. Also the hours may vary with this partnership and will include nights and weekends. There are some required dates involved.

6 Participants: 11 weeks



Jayhawk Sports Marketing

As the multi-media rights partner for the University of Kansas this summer partnership allows you to work and learn how to work with businesses and corporations with their advertising and marketing needs to gain them exposure through channels such as: Jayhawk Radio and Television programming, signage, promotions, and game day programs to name a few.

2 Participants: 2 Weeks

Morningstar Communications



With Morningstar Communications, you will have the opportunity to learn from a company that excels at strategic communications in all areas of business from executive-level counsel to tactical implementation. As a business mind you will see firsthand how they quickly adapt to the needs of their clients then help them develop the right communication program for their needs.

4 Students: June 14-18, June 21-25

YEK Summer Focus Project



Spend time working with the YEK office to learn what goes into running a non-profit organization. You will also assist in planning next summer's YEK Academy, which is for students who want to grow in knowledge and be exposed to networking opportunities.

6-10 students: 2 weeks, 10am to 2pm